



Jeff Johnson's

Traffic Voodoo 2.0: *Non-Stop Traffic*

Non-Stop Traffic Formula

Video #7

**“11 Sources of Non-Stop Traffic So Powerful Even
Google Couldn't Stop You If They Wanted To”**

I Really Enjoy Making These Videos... **And Today We Cover...**

1. "Youtube Bounceback"
2. "Facebook Push"
3. "Twitter Blog Bounce"
4. "Blogs and "Feeder Sites" (Traffic Launcher Formula)
5. "Push Send, Get Traffic"
6. "Contests and Sweepstakes Traffic Magnets"
7. "Article Linking Network"
8. **"Free Software List Building Machine"**
9. "CPV Server Crasher"
10. "PPC for Broke College Students and Housewives"
11. "Non-Stop Affiliate Traffic"

Video #1 Recap

- Google almost put me out of business 7 years ago.
- And even though it sucked at the time... It was the best thing that ever happened to me.
- Yes, Google stills send me traffic every single day and I turn that traffic into money
- And this is my third consecutive year of records profits even though we've been in the worst recession in 70 years.
- **1759 Comments On Video #1 in less than a week!**

Video #2 Recap

- **A Pure Content video about my “Non-Stop Traffic Formula** and how to start using it in your business starting almost immediately.
- We covered things like my...
- **”Youtube Bounceback”** strategy
- **”Facebook Push”** method
- **”Push Send, Get Traffic”** system
- Non-Stop Traffic Formula Cheat Sheets
- **421 comments on video #2 in less than 48 hours... on a weekend no less 😊**

Video #3 Recap

- **A Pure Content video about my “Non-Stop Traffic Formula** and how to start using it in your business starting almost immediately.
- **“Twitter Blog Bounce”**
- **“CPV Server Crasher”**
- **PPC for Broke College Students and Housewives**
 - **Brady and his bagpipes**
 - **Erika The Stay At Home Mother Of 3**

Video #4 Recap

- Gave you an inside look at what the Traffic Voodoo 2.0 Training Program and Coaching Club was all about.

Video #5 Recap

- **A Pure Content video about my “Non-Stop Affiliate Traffic” system (a.k.a. “Instant Affiliate Traffic”)**

Video #6 Recap

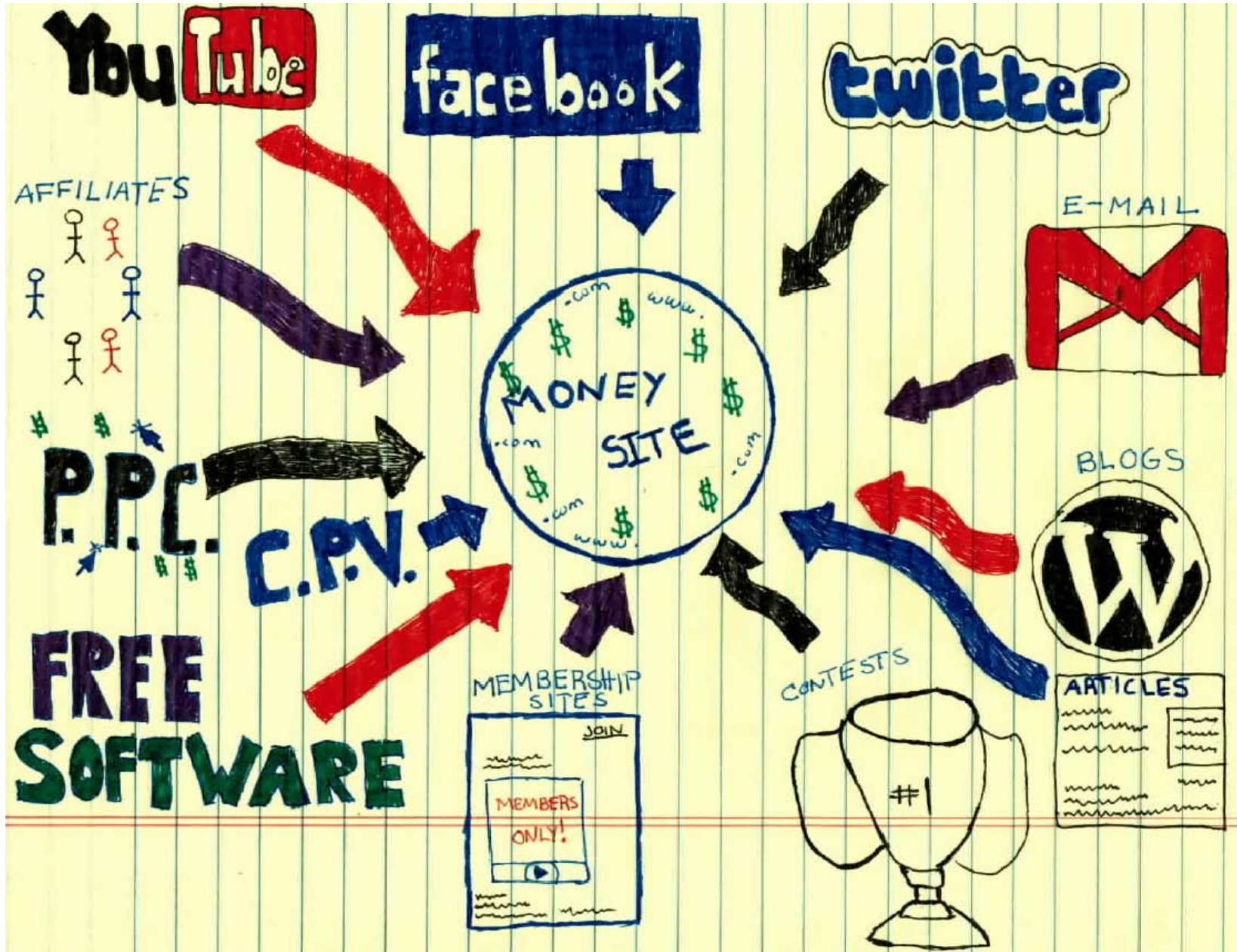
- **A Pure Content video about my “Free Traffic Launcher Formula” and I gave you the “Traffic Launcher Formula Cheat Sheets” so check your inbox for the download.**

- That's pretty much it for the recap... but before I forget...

My Strategies and Systems Have Been Proven To Work In
Hundreds Of Markets and Niches

**It really doesn't matter which market
you are in... If people search for
your market online then my non-
stop traffic-getting strategies can
help you grab that traffic and use it
for anything you like... including list
building and making money.**

Non-Stop Traffic Formula Cheat Sheet



Free Software List Building Machine

**(just one of dozens of traffic-getting
systems we use inside Traffic Voodoo)**

I Really Enjoy Making These Videos... **More Great Free Content To Come!**

1. "Youtube Bounceback"
2. "Facebook Push"
3. "Twitter Blog Bounce"
4. "Blogs and "Feeder Sites"
5. "Push Send, Get Traffic"
6. **"Contests and Sweepstakes Traffic Magnets"**
7. **"Article Linking Network"**
8. "Free Software List Building Machine"
9. "PPC for Broke College Students and Housewives"
10. "CPV Server Crasher"
11. "Non-Stop Affiliate Traffic"



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“How You Can Start Your Own Software Company In Your Spare Time... Starting Today... **And You Don't Even Need To Know Anything About Software Programming...** Because Thousands Of Open Source **Programmers Are Willing To Do All The Programming Work For You... For Free!**”



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- I'm going to show you...
- How you can **build a HUGE LIST** by giving away someone else's free software.
- At least **three distinct profit models** that you can copy that I personally use to make money by giving away someone else's software for free.
- How to find **other people that will do all the programming for you For Free.**
- Where you can find over **230,000 free open source software tools and applications** to choose from.
- **You don't even have to know anything about writing software code** or software development.



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- Very Important...
- I used the same resources and tools I'm about to share with you.
- This is about using open source software to get started, it's not about running your own development team... that's a subject for another presentation altogether.
- I didn't KNOW SHIT about this stuff when I first started.
- Don't be overwhelmed... just take baby steps and get started with open source and you'll be ok.



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- “Open Source” does not mean “copyright free”... it simply means you are granted a license to do certain things with the software code including modifying it, giving it away, etc....
- I am not a lawyer so read up on your rights under open source software and consult with an attorney.
- Recommended resources for learning about open source rights and licenses:
 - Nolo.com “A Legal Guide to Web & Software Development”
 - http://en.wikipedia.org/wiki/Open-source_software



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- If you missed my introductory video about “what is open source and how do you use it to make money...”

Check out the video on my blog at:

<http://www.undergroundtraininglab.com/1626/free-open-source-software/>

Or find it on my youtube channel at:

<http://youtube.com/jeffjohnsonvideos>



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Consumer Notice: Some of the links for the recommended resources in this presentation may be my affiliate links. That means if you buy something from them I may get paid a commission.



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- Four distinct Profit Models I use...
 1. Build a list for sending them offers
 2. Sell them training on how to use the software
 3. Sell them a “system” that is based on the free software itself
 4. “Do it for them” ... provide a service that uses the free software... but you do the work for them.

1. Build A Huge List

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UndergroundTrainingLab.comTM

More Traffic More Leads More Money

[Broken And Here's How To Fix It](#)

Free Traffic Getting SEO Plugin
[Click Here](#)

[JEFF JOHNSON HOME](#)

To search, type a

[Google Is Broken](#) and someone needs to Fix it!

Social Media Sucks!
[Click Here](#)



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- Build a Huge List
 - Give the free software away on your blog.
 - Give tutorials away that teach people how to use the software.
 - Use it during a launch for lead-gen.



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- Lessons I learned from UTL
 - Don't create work for yourself... make sure you eliminate the possibility of them needing your help by offering the simplest solution from a software standpoint... i.e. a wordpress installation routine requires much more support than a wordpress plugin.
 - Monetize the free software on the download page, the support page, and in the follow up training.
 - Don't give away support for free
 - Create videos to solve most common issues
 - Refer them to the development forums or their host, etc.
 - It doesn't matter if it's available for free somewhere else... you can still use it to build a list.



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- <http://www.TrafficVoodoo.com>
- Teaches them how to use free tools like wordpress, youtube, tubemogul, to grab traffic, build a list, and make money.
- Added 42,000 to my list

2. Sell The Training On How To Use The Software

- <http://TrafficGettingGraphics.com>
- Sell training on how to use the open source program “Gimp” to create graphics that get traffic ;)
- Monthly membership site built with wordpress and amember... but we are leaning towards wpwishlist instead of amember these days



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TRAFFIC GETTING GRAPHICS

[HOME](#)[MEMBER SUPPORT](#)[Design Basics](#)[Text Effects](#)[Buttons and Banners](#)[Blog Header Design](#)

Graphic Design BASICS



Module 1. Traffic Getting Graphics

This module will prepare you to get your feet wet in graphic design by introducing you to the FREE image editing and photo manipulation software that I personally use and I will show you exactly how to use some of the important need-to-know tools and features within this software. Description Written... [\[Read more...\]](#)



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- <http://TrafficGettingGraphics.com>
- Lessons learned...
- Don't develop two different versions... just leads to more support and updating headaches
 - Originally photoshop and gimp... now just gimp
- You have to have a “hook” that sets your offer apart from the free videos on youtube
 - We “hook” them with “steal our best converting banners, ads and optin pages” ... we tell them which ones work best for us and we give them templates for the ones that are difficult to produce.

3. Sell Them A “System” That Is Based On The Free Software Itself

- <http://TrafficKingProSpecialDeal.com>
- A software program that controls both Wordpress and Joomla... both free open source programs
- 10k upfront and then \$299 a month in licensing fees



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Traffic King Pro™ Is...

**Your All-in-One Website Publishing,
Content Management, Incoming Links...
Network-Building Secret Weapon!**



- Lessons Learned From TKP
- Always charge a renewable licensing fee to help offset the continued cost of development and support.
- Don't develop a system that is dependent on 2 other software programs (wordpress and Joomla)... pick one at the most.

4. “Do It For Them”

- “We Do It For You” A six figure monthly service
- Build wordpress sites
- Install openx
- Build Joomla Sites
- “Pimp out” youtube, facebook, myspace, squidoo, etc
- Great success offering a “one time only” WDIFY site build for bonus offers



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- Lessons Learned from “We Do It For You” ...
- Only 11% of the sites we were required to build were ever claimed.
- Put a time limit on how long they have to claim the site.
- Limit the number of choices they have so you don't have to support multiple programs like wordpress and joomla, etc
- Have a system built or in place to track who is entitled to what, and why.
- Have a system that handles the entire workflow for you
- Limit the total number of sites they can ever accumulate at one time
- People will always pay someone else big money to “Do It For Me”.



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- Recommended Legal Resources:
 - Nolo.com “A Legal Guide to Web & Software Development” (includes software development forms)
 - Software development contracts at:
<http://www.contractedge.com/>
 - http://en.wikipedia.org/wiki/Open-source_software
 - My personal internet lawyer:
<http://JeffsLegalGuy.com>



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- **Recommended Open Source Software Resources:**
- Open Source Software Goldmine with over 230,000 applications and tools...
- <http://sourceforge.net>
- More info on open source:
<http://www.opensource.org/>
- http://en.wikipedia.org/wiki/Open-source_software
- Nolo.com “A Legal Guide to Web & Software Development”



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- **Recommended Internet Marketing Resources:**
- I use google analytics for stats
- I use google website optimizer for my split testing
- I use google's free keyword tool for my "quick" keyword research and my guys love Market Samurai (free offer on another slide)
- I use wordpress for my websites and blogs
- I use wpwishlist for my membership site software (plugs into wordpress).

Takeaways...

- Don't assume you can't collect emails just because someone else is giving it away for free
- Don't assume you can't charge a fee just because someone else is giving it away for free
- Minimize the work on your end by choosing a program that already has a large following and support network
- Minimize development time by choosing one development path... i.e. wordpress or joomla, but not both
- Don't provide free support for a free piece of software unless you are already making big money on the back end... or you know for a fact someone else is and you are copying their business model.
- I didn't know anything about software when I started... all you need to know is that if you never start you'll never succeed... and success almost always starts with a failure... learn from your failures... get started today.



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- I use aweber for my email (one dollar trial)
- I use 1shoppingcart (30 day free trial)
- 82 free videos on my youtube channel:
<http://www.youtube.com/jeffjohnsonvideos>
- Great affiliate marketing tutorials from me at:
<http://www.TrafficVoodoo.com>
- <http://UndergroundTrainingLab.com>
- <http://twitter.com/jeffjohnsonseo>
- <http://facebook.com/jeffjohnsonseo>



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- **My affiliate links...**
- **Aweber \$1 trial:**
<http://OneDollarAutoresponder.com>
- **1shoppingcart 30 day free trial:**
<http://BestShoppingcartSoftware.com>
- **Market Samurai 30 day free trial:**
<http://SamuraiFreeTrial.com>
- <http://www.undergroundtraininglab.com/market-samurai-tutorials/> (16 free videos)



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**Thousands of people
have been asking how
they can get personal
help from me and my
team...**



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Gets You In Early...

Gets You The Best Deal.

Join The Early Bird List:

[Traffic Voodoo 2.0 Early Bird List](http://trafficvoodoo.com/early_bird.php)

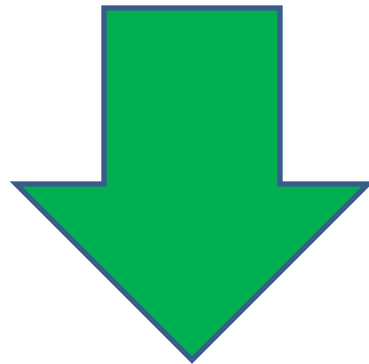
http://trafficvoodoo.com/early_bird.php

Please Leave Your Comments Below

2,443 Comments On Video #1

421 comments on video #2 in less than 48 hours... on a weekend no less 😊

That makes **over 8,578 comments** left on my blogs **about my free content...** hundreds if not **thousands of them are success stories and I love hearing about every single one of them!**





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